

Site Usage

784 Visits

29.21% Bounce Rate

2,165 Pageviews

00:02:59 Avg. Time on Site

2.76 Pages/Visit

52.17% % New Visits

Traffic Sources Overview

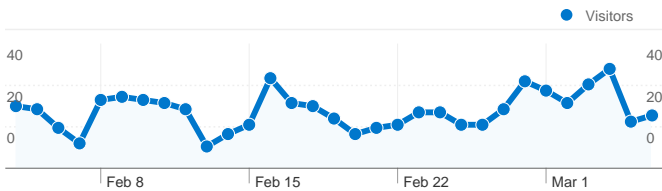


- **Direct Traffic**
340.00 (43.37%)
- **Referring Sites**
296.00 (37.76%)
- **Search Engines**
148.00 (18.88%)

All Traffic Sources

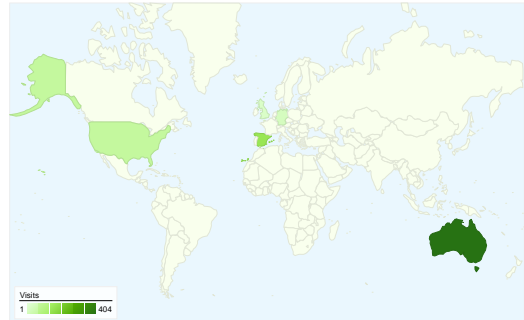
Source/Medium	Visits	% visits
(direct) / (none)	340	43.37%
google / organic	121	15.43%
images.google.com / referral	62	7.91%
facebook.com / referral	53	6.76%
images.google.de / referral	25	3.19%

Visitors Overview



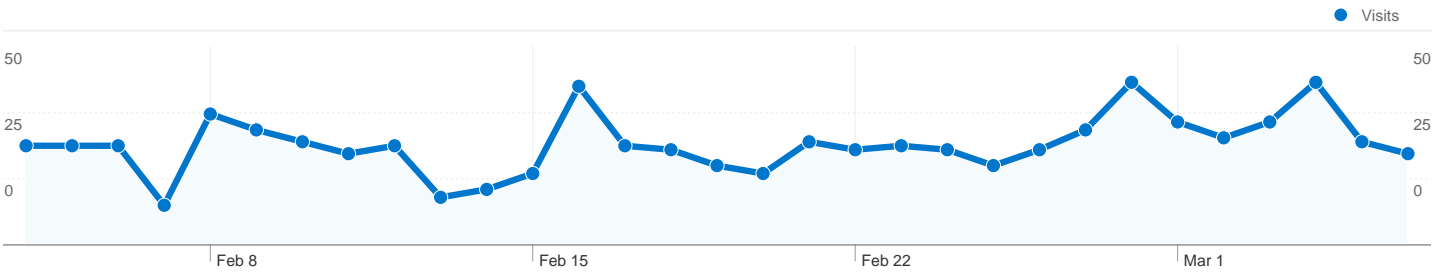
Visitors
444

Map Overlay



Content Overview		
Pages	Pageviews	% Pageviews
/main.html	675	31.18%
/index.html	601	27.76%
/australia5.html	136	6.28%
/australia13.html	109	5.03%
/Logbook.html	106	4.90%

Browsers		
Browser	Visits	% visits
Internet Explorer	278	35.46%
Safari	211	26.91%
Firefox	200	25.51%
Chrome	79	10.08%
Opera	8	1.02%

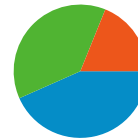


All traffic sources sent a total of 784 visits

43.37% Direct Traffic

37.76% Referring Sites

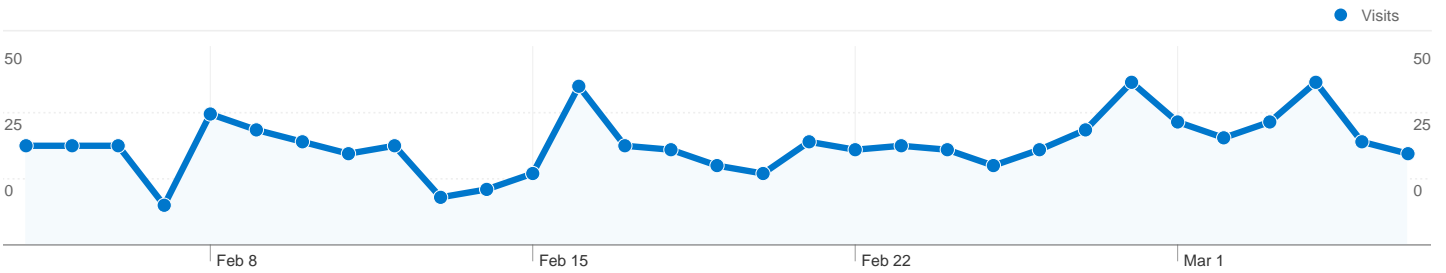
18.88% Search Engines



- Direct Traffic
340.00 (43.37%)
- Referring Sites
296.00 (37.76%)
- Search Engines
148.00 (18.88%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	340	43.37%	http://www.davidoptimal.com	27	18.24%
google (organic)	121	15.43%	www.davidoptimal.com	22	14.86%
images.google.com (referral)	62	7.91%	david optimal	5	3.38%
facebook.com (referral)	53	6.76%	carrera pilot d'avió	2	1.35%
images.google.de (referral)	25	3.19%	dash 8 cockpit	2	1.35%

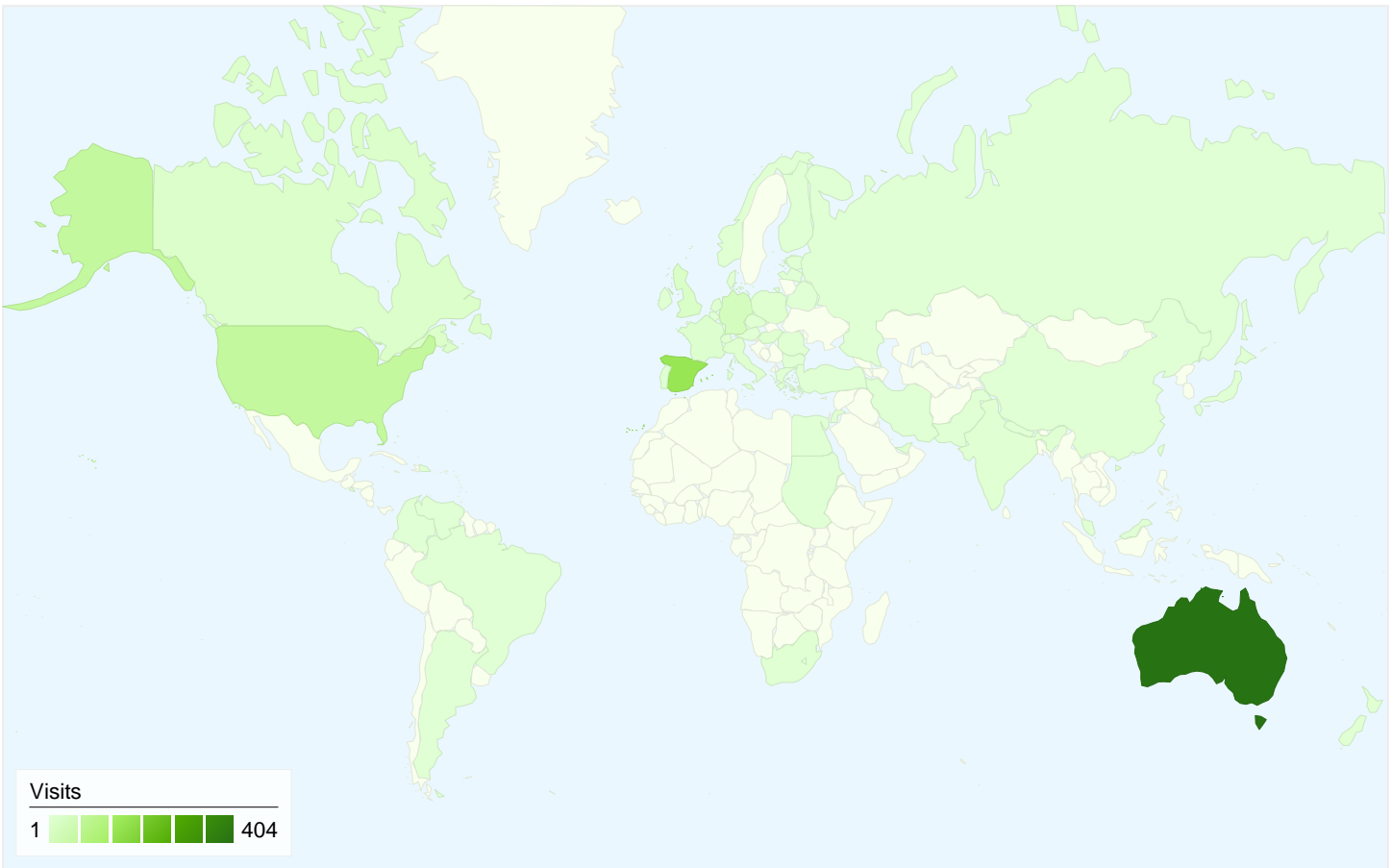


All traffic sources sent 784 visits via 63 sources and mediums

Site Usage

Visits 784 % of Site Total: 100.00%	Pages/Visit 2.76 Site Avg: 2.76 (0.00%)	Avg. Time on Site 00:02:59 Site Avg: 00:02:59 (0.00%)	% New Visits 52.17% Site Avg: 52.17% (0.00%)	Bounce Rate 29.21% Site Avg: 29.21% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
(direct) / (none)	340	3.35	00:05:10	22.94%	4.12%
google / organic	121	1.74	00:01:23	71.07%	72.73%
images.google.com / referral	62	1.45	00:00:28	98.39%	67.74%
facebook.com / referral	53	3.62	00:02:22	32.08%	0.00%
images.google.de / referral	25	1.52	00:00:09	100.00%	48.00%
twitter.com / referral	25	4.24	00:01:12	64.00%	0.00%
bing / organic	21	2.43	00:01:53	9.52%	4.76%
images.google.com.au / referral	16	2.38	00:03:14	93.75%	75.00%
youtube.com / referral	13	5.38	00:02:59	53.85%	0.00%
images.google.co.uk / referral	10	2.40	00:01:01	100.00%	60.00%

1 - 10 of 63



784 visits came from 55 countries/territories

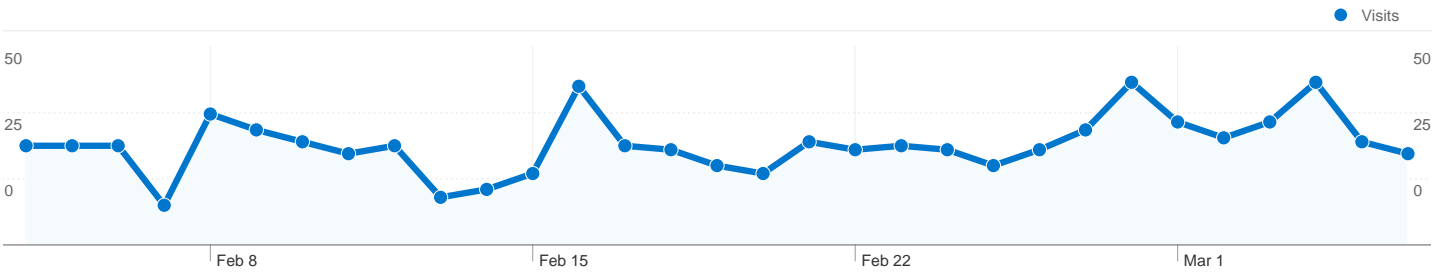
Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 784 % of Site Total: 100.00%	Pages/Visit 2.76 Site Avg: 2.76 (0.00%)	Avg. Time on Site 00:02:59 Site Avg: 00:02:59 (0.00%)	% New Visits 52.17% Site Avg: 52.17% (0.00%)	Bounce Rate 29.21% Site Avg: 29.21% (0.00%)	
Australia	404	3.25	00:04:28	34.16%	19.31%
Spain	155	2.57	00:02:21	36.13%	14.19%
United States	66	1.95	00:00:34	96.97%	59.09%
Germany	27	1.59	00:00:11	100.00%	48.15%
United Kingdom	16	2.75	00:01:49	100.00%	50.00%
Canada	14	2.86	00:01:21	78.57%	42.86%
France	8	1.75	00:00:12	87.50%	62.50%
Italy	5	2.20	00:00:34	100.00%	40.00%
Poland	5	1.40	00:00:24	100.00%	80.00%

Hungary	5	1.60	00:00:06	100.00%	40.00%
					1 - 10 of 55

Browsers

Comparing to: Site

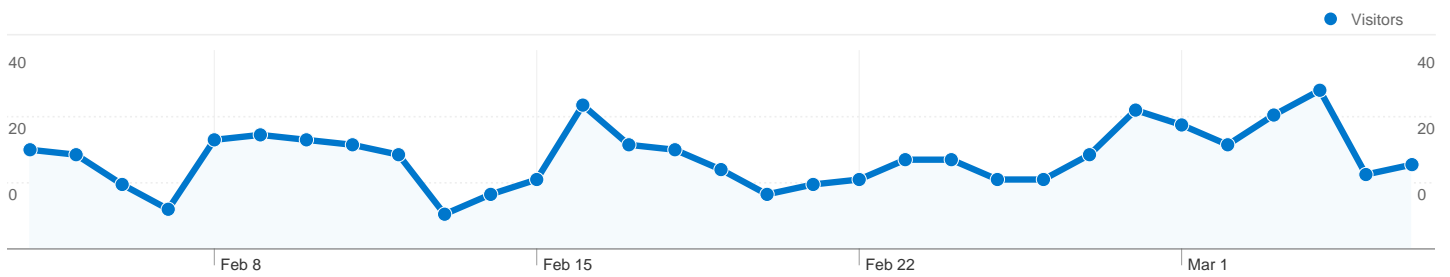


784 visits used 8 browsers

Site Usage

Visits 784 % of Site Total: 100.00%	Pages/Visit 2.76 Site Avg: 2.76 (0.00%)	Avg. Time on Site 00:02:59 Site Avg: 00:02:59 (0.00%)	% New Visits 52.17% Site Avg: 52.17% (0.00%)	Bounce Rate 29.21% Site Avg: 29.21% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer	278	2.60	00:02:21	48.56%	30.58%
Safari	211	3.24	00:05:37	12.32%	6.16%
Firefox	200	2.54	00:01:28	86.00%	47.50%
Chrome	79	2.72	00:02:10	77.22%	37.97%
Opera	8	1.75	00:04:16	100.00%	50.00%
Mozilla Compatible Agent	6	3.17	00:00:46	83.33%	0.00%
Mozilla	1	1.00	00:00:00	100.00%	100.00%
Opera Mini	1	1.00	00:00:00	100.00%	100.00%

1 - 8 of 8



444 people visited this site

784 Visits

444 Absolute Unique Visitors

2,165 Pageviews

2.76 Average Pageviews

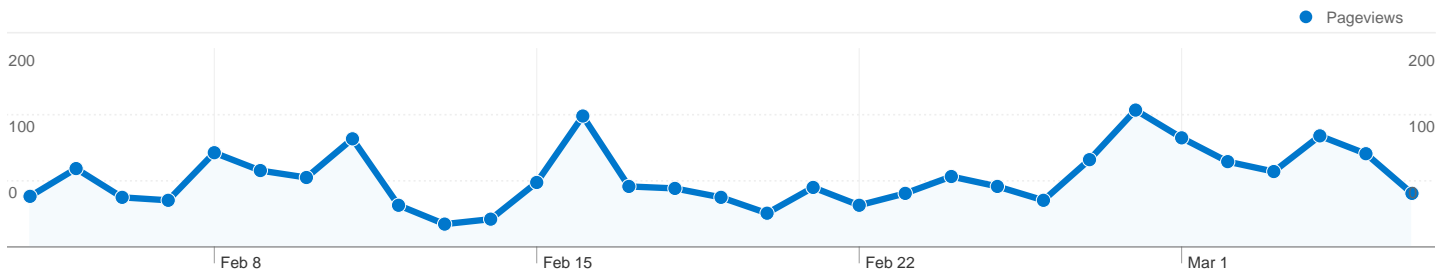
00:02:59 Time on Site

29.21% Bounce Rate

52.17% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	278	35.46%	DSL	422	53.83%
Safari	211	26.91%	Unknown	197	25.13%
Firefox	200	25.51%	Cable	144	18.37%
Chrome	79	10.08%	T1	17	2.17%
Opera	8	1.02%	Dialup	3	0.38%



Pages on this site were viewed a total of 2,165 times

2,165 Pageviews

1,691 Unique Views

29.21% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/main.html	675	31.18%
/index.html	601	27.76%
/australia5.html	136	6.28%
/australia13.html	109	5.03%
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